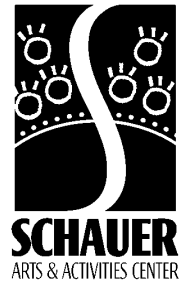


Developing, Supporting & Promoting the Arts

147 N. Rural Street Hartford, WI 53027 262-670-0560 FAX 262-670-0937 SchauerCenter.ORG



Schauer Center Rental Marketing Services

Date Listing (includes date and name of event)

- Season brochure - NC
- Marquee Newsletter (Fall, Winter/Spring, Summer) - NC
- Monthly eMarquee newsletter - NC
- Electronic marquee sign on HWY 60 - NC
- One (1) Facebook post - NC
- Schauer Center website homepage link (text only) - \$25/week

Descriptive Listing (includes date/time, name of event, description, and image whenever possible)

- Schauer Center website - NC
- Online calendar postings - \$25/hour
- Newspaper event calendars/photo submission (mini press release) - \$25

Direct Mail

- Creation of mailing list/labels - \$25 for up to 1,000 names (additional names available at a per name charge)
- 5.5"x8.5" Postcard (including mailing list, labels, printing, postage) - \$.50 per postcard (min. 200)
- Custom Postcard/letter/flier mailing (design, printing, distribution available at additional charge)
- Flier insert with outgoing ticket orders - \$.10 per insert, fliers must be provided

Display Advertising

- Playbooks - Rates available upon request
- Season brochure - Rates available upon request
- Email announcement - \$.12 per email (min. charge of \$25)
- Marquee Newsletter (Fall, Winter/Spring, Summer) - \$100 for a business card size ad

Design services (\$40/hour)

- Print ads, posters, postcards, fliers/playbook inserts, programs, etc.

Distribution of promotional materials (See Direct Mail)

- Five Posters (displayed at Schauer Center, Rec Center, Link Building) - NC
- Multiple Posters (displayed in downtown Hartford) - \$25, plus \$0.25 each to print
- Press release - \$25
- Fliers as playbook inserts - \$.10 per insert, fliers must be provided

Miscellaneous (\$25/hour)

- Copy writing (press releases, radio spots, etc.)
- Placing radio or print ads, printer referrals, ticket contests/giveaways (plus 10% surcharge on media buys)
- Poster printing (plus materials charged at cost)

All NC (No Charge) marketing services are provided as space and time permits, pending receipt of information; promotion cannot be guaranteed. Hourly marketing charges may apply after one (1) hour of general consultation.

Renter will be billed \$25/hour for time spent executing marketing tasks, unless otherwise noted.
Charges do not include supplies/materials or applicable postage. Rates subject to change without notice.

Please inquire with the Schauer Center's Director of Marketing at 262-670-0560, ext. 205 for more information.